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PLAYMATES TOYS HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

CHANGE OF NAME

The name of the Company will be changed from Playmates Toys Holdings Limited to Playmates Interactive Entertainment Limited.

The Directors of Playmates Toys Holdings Limited (the “Company”) are pleased to announce that, at the annual general meeting of the Company held on 12th May 2000, it was resolved that, subject to the approval of the Registrar of Companies in Bermuda, the name of the Company be changed from “Playmates Toys Holdings Limited” to “Playmates Interactive Entertainment Limited”. Further announcement will be made when the change of name is formally approved by the Registrar of Companies in Bermuda.

Shares of the Company are quoted on The Stock Exchange of Hong Kong Limited. Existing share certificates bearing the former name of the Company continue to be evidence of title to the shares of the Company and continue to be valid for trading and settlement.

By Order of the Board
Playmates Toys Holdings Limited
Tracy Fong
Secretary

Hong Kong, 13th May 2000