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PLAYMATES INTERACTIVE ENTERTAINMENT LIMITED

彩星互動科娛有限公司*

(incorporated in Bermuda with limited liability)

DESPATCH OF RIGHTS ISSUE PROSPECTUS

Copies of the Prospectus together with the provisional allotment letters (“**PAL**”) and the forms of application for excess Rights Shares (“**EAF**”) in relation to the proposed Rights Issue have today been despatched to the Qualifying Shareholders. Copies of the Prospectus (but not the PAL and the EAF) have also been despatched to the Overseas Shareholders today for their information only.

DESPATCH OF RIGHTS ISSUE PROSPECTUS

Reference is made to the announcement of Playmates Interactive Entertainment Limited dated 28 March, 2002 (“**Announcement**”) in relation to the proposed Rights Issue of the Company. Capitalised terms used in this announcement shall have the same meanings as defined in the Announcement.

A copy of the Prospectus together with a PAL and an EAF have been despatched to each Qualifying Shareholder for his/her attention, and only the Prospectus (but not the PAL and the EAF) has been despatched to each Overseas Shareholder for his/her information, today. Copies of the Prospectus, the PAL and the EAF have been registered with the Registrar of Companies in Hong Kong as required by S342C of the Companies Ordinance and filed with the Registrar of Companies in Bermuda in accordance with the requirements of the Companies Act 1981 of Bermuda.

Financial information of the Company for the year ended 31 December 2001 is available on “www.hkex.com.hk”, the website of The Stock Exchange of Hong Kong Limited, and will be contained in the Company’s annual report for 2001 to be despatched to shareholders shortly.

By Order of the Board
Playmates Interactive Entertainment Limited
Chan Chun Hoo Thomas
Chairman

Hong Kong, 17 April, 2002

* *for identification purpose only*

Please also refer to the published version of this announcement in Hong Kong iMail and Hong Kong Economic Journal.